

Korea-Europe Startup Summit

KOTRA (Korea Trade-Investment Promotion Agency) is the Economic Promotion Agency of the Ministry of Trade, Industry, and Energy (MOTIE) of the Republic of Korea. We support trade and investment in Korea with our global network of 126 offices in 86 countries. 23 of our offices are in Europe, with the regional HQ situated at Frankfurt.

We would like to cordially invite you to the **Korea-Europe Startup Event** on **Tuesday, November 20, 2018** at the **House of Logistics & Mobility (HOLM)**, Frankfurt am Main.

According to the latest Bloomberg Innovation Index (2018), South Korea is hailing from the top of the list of the most innovative countries of the world, relegating Sweden, Singapore, Germany, and Switzerland as followers-up to the top five. This is no small feat, considering that within only two generations' time, Korea has become one of the strongest economies on the globe, especially in the semiconductor, displays, automotive, and shipbuilding industries.

But Korea is not only a leading nation in more "traditional" sectors, it also has a vibrant Startup landscape. Companies such as Naver, KakaoTalk, NCSOFT, or Nexon have grown exponentially and become leaders in their fields. Moreover, over the past years, Korean Startups positioned themselves globally, forming international partnerships and attracting investment from Asia, Europe, and the US.

On the occasion of the Global Partnering Event (GP) at HOLM Frankfurt – the flagship activity of KOTRA Germany with multiple opportunities to team up with Korean companies, expand your own footprint in Korea, or just mingle with the participants for networking – we would like to invite you to join the **Korea-Europe Startup Summit**.

We will host a panel discussion and presentations with representatives of global companies, CVCs or European Startup funds, Korean Startup funds, accelerators, and financial as well as government institutions talking about global cooperation, criteria for investment, or the supporting ecosystems. During the day, we will provide you with the opportunity to have 1:1 meetings with Venture Capital donors and Corporate Ventures.

Take advantage of GP to meet with international VCs and CVCs, get acquainted with the ecosystems in Korea and Europe, catch a glimpse of the latest accelerator programmes and check out other international Startups to collaborate with!

The Forum is completely free of charge. Please find attached the contents of the programme.

Your presence will certainly contribute to making this event to an invaluable experience. Wishing you the best in your endeavours, I remain, sincerely yours

Yoontae KIM
President, KOTRA Europa

Invitation to Korea-Europe Startup Summit

Time & Date	09:30~18:00, November 20, 2018
Venue	House of Logistics & Mobility (HOLM) Bessie-Coleman-Straße 7, Gateway Gardens 60549 Frankfurt am Main
Host	KOTRA (Korea Trade-Investment Promotion Agency)
Organiser	KOTRA

Panel Discussion

Time	Program	Presenter
9:30~10:00	Registration and Networking	
10:00~10:30	Opening Ceremony (1 OG)	
10:30~12:00	<p>Korean-German Startup Cooperation Case:</p> <p>Agenda: Success Strategy for Startups Panellists:</p> <ul style="list-style-type: none"> • Europe Startup Ecosystem: Maria Pennanen, Accelerator Frankfurt • Programmes for Technology Co-Development: Felix Richter, AiF Projekt GmbH • Korean Startups Development Fund: Sae-jin Kim, KOTRA <p>Host: Jannis Busch, Bayer AG</p>	<p>Dr Sun-Joong Kim, HomoMimicus Co., Ltd Claudio Flores Martínez, Kybernesia</p>
12:00 ~12:15	Q&A	
12:15~13:00	Networking Luncheon	

Matching Global & Pitching Korea

Time	Program	Presenter
14:00~14:50	Matching & Pitching: Advanced materials	Heraeus & Startups
14:50~15:40	Matching & Pitching: ICT & IoT	Nokia (TBC) & Startups
15:40~16:30	Matching & Pitching:	Telecommunication company & Startups
16:30~17:20	Matching & Pitching:	Mirae Asset Securities & Startups
17:20~17:30	Wrap-up	

Mentoring: Successful Start as Startup

Time	Program	Presenter
17:30~17:40	Mentoring for Startups Entering the European Market	Taylor Wessing
17:40~18:00	European Blockchain Market: Business Opportunities	Maria Pennanen, Santiment Blockchain Hub

One-on-One Meetings

Time	Program	Presenter
10:30~17:00	1:1 Meetings with Startups	

♣ Language of the event will be English. Programme subject to change without prior notice.

Korea-Europe Startup Summit

Title:	<input type="checkbox"/> Mrs. <input type="checkbox"/> Mr. <input type="checkbox"/> Dr
Name:	
Company:	
Industry Sector:	
Position:	
Address:	
Telephone:	
E-Mail:	

* please write in block letters

Data Protection

How do we use your personal data? When you register to participate in the event, KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt, MesseTurm 33. OG, Friedrich-Ebert-Anlage 49 60308 Frankfurt am Main, Germany, email: frankfurt@kotra.or.kr, Tel. +49 69 242992-30, ("KOTRA" or "we") will collect and store your personal data in order to manage your participation in the event. Participating companies might receive your personal data if you require a 1:1 meeting. For further information on how we use your personal data, your rights as a data subject or how to contact our data protection officer please refer to our Privacy Policy: <http://kotra-deutschland.de/>.

Information on events and other activities: KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt reserves the right to send you further information and offers for similar events or activities by email. You can object to receiving any such information by notifying KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt using the following contact details: KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt, MesseTurm 33. OG, Friedrich-Ebert-Anlage 49, 60308 Frankfurt am Main, Germany, email: frankfurt@kotra.or.kr, Tel. +49 69 242992-30. If you object, only the usual transmission costs according to the basic tariffs are incurred.

Your consent to the processing of personal data: With submitting this registration form to us you consent to the processing of your personal data as provided during the registration for the event to be transmitted to KOTRA Headquarters, 13, Heolleung-ro, Seocho-gu, 06792 Seoul, Tel : +82 1600 7119, Korea, for analysis and administrative reporting purposes (e.g. to measure the effectiveness of our events which are enabled by public funding and enhance our programmes and contents for future events) in anonymous form. You acknowledge that KOTRA enables your participation in the event free of charge. In return you provide your personal data to KOTRA also for the above-mentioned purposes. Personal data is not disclosed to other third parties and is handled with great diligence and confidentiality.

You can withdraw your consent to the processing of personal data any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you object, only the usual transmission costs according to the basic tariffs are incurred. Please note that in case of your withdrawal we might not be able to enable your participation in the respective event or parts of it. The processing according to other legal bases (e.g. based on the legitimate interest of KOTRA) remains reserved.

I am interested in:

- Panel Discussion
- Matching & Pitching: Nokia | Naver | Heraeus
- Mentoring: Successful Start as Startup
- I would like to meet the following VCs/CVCs

General notice

1. There is no fee to attend the event, however registration is essential.
2. **If you should be prevented for any reason, you can also appoint a representative to participate.**
3. The programme of the event is subject to change without prior notice.

Date

Signature/Company stamp

The registration form can be returned by email to Gilbert METZGER (gilbert.metzger@kotra.or.kr).
For further questions regarding the event, please contact us (+49 69 242992-30) anytime.